



News Release

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FOR IMMEDIATE RELEASE

Teriyaki Experience Revving Up to Hit the Highway

Oakville, ON...April 16, 2010.....Teriyaki Experience is pleased to announce an agreement with HMSHost Corporation to open locations in new world-class travel centers scheduled to open along Ontario's Highways 400 and 401.

"We're delighted to be chosen as a partner in this exciting project with HMSHost, recognized as a leader in creating award-winning dining and shopping venues in highway travel plazas and airports", said Nick Veloce, President & COO, Teriyaki Experience.

Last August, the province of Ontario announced that Host Kilmer Service Centres Inc., and HMSHost had been selected to redevelop and operate 23 Ontario service centres and it was recently announced that Canadian Tire would operate the gas bars within the centres.

Teriyaki Experience units will open in a number of the service centre food courts which are scheduled to be redeveloped in several phases. The first phase will see seven centers fully operational by September 2010.

The service centres will be open 24 hours a day, seven days a week and will ease driver fatigue and keep roadways safer for the over 500,000 drivers who travel these highways each day.

About Teriyaki Experience

Founded in 1986, Teriyaki Experience is an Asian-inspired quick serve franchise dedicated to serving delicious, healthy alternatives to traditional fast food. As a leader in one of the hottest and fastest-growing segments in the restaurant industry, Teriyaki Experience encourages people to "Live Light. Eat Right!" Today, the company boasts over 135 operating locations and more than 475 additional restaurants are committed to open throughout the United States, Canada, the Middle East, Europe, South and Central America, South Africa and the Caribbean. For more information on Teriyaki Experience, visit www.TeriyakiExperience.com

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